



21st November 2018

Dear Parents and Carers,

As part of our commitment to raise awareness of important causes and to promote our pupils as global citizens, Leigh Academy Blackheath will be supporting the **The Met's Christmas Tree Appeal**, which was launched earlier this month.

This appeal will see trees lit up outside police stations and in other public places across all 32 boroughs to spread some festive cheer across London.

We are asking for as many of our students and families as are able to get behind the campaign and give a gift to the Met's chosen charity 'Embrace'.

Embrace Child Victims of Crime (CvoC) is the only national children's charity solely focused on helping children and families affected by crime. Chief Executive Officer for Embrace, Anne Campbell, said: "We are thrilled to partner with The Met for their popular Christmas Tree campaign, helping Embrace put a smile on the face of even more child victims of serious crime and their families across the capital." For more information about Embrace, please visit www.embracecvo.org.uk

The suggested spend for gifts this year is no more than £20, and gifts that do not require any batteries. Alternatively, we will also be able to take monetary donations and Embrace will put these funds towards providing Christmas gifts for as many children in need as possible.

Please note that we will be collecting these in tutor groups before we send off the donations: on the **5th December 2018!**

No gift or donation is too small and please only give what you can. We will start the collection of both gifts and monetary donations from this **Friday, 23rd November**.

The gifts that were bought by the public in last year's appeal, as well as monetary donations, enabled 19,000 gifts to be delivered to children across London, which is an exceptional accomplishment to make the holiday period as enjoyable as possible for these children.

If you have any questions regarding the above, please do not hesitate to contact the academy

Thank you and Merry Christmas;

James Cowie
Director of Learning, Science
Leigh Academy Blackheath